

neighborhoods 2020

Updated Recommendations

REVISED April 29, 2019

NEIGHBORHOODS 2020



BACKGROUND

Starting in 2016, the Neighborhood and Community Relations Department (NCR)— through the Neighborhoods 2020 initiative - started working with community and neighborhood leaders and elected officials to identify the next generation of neighborhood funding, programming and governance structure needed to better support community and neighborhood organizations in the future. These conversations were centered around meeting the needs of a growing and vibrant city, meeting the goals of the City, and identifying the roles that these organizations play in community engagement.

There are 84 residential neighborhoods in Minneapolis that are served by 70 independent nonprofit organizations ("neighborhood organizations"). Neighborhood organizations engage and mobilize residents to address issues within their geographic areas. The City recognizes that neighborhood organizations are positioned to identify local issues and opportunities and understands that Minneapolis greatly benefits from a robust neighborhood system. For more information on neighborhood organization development, go to: http://www.minneapolismn.gov/ncr/programs/WCMS1P-139935

There are also numerous community organizations throughout the city that focus on serving specific populations within the city. These organizations are especially helpful in engaging with cultural communities in the city. NCR supports both neighborhood and community organizations to carry out both people-based and place-based community engagement.

The Neighborhoods 2020 initiative is focused primarily on neighborhood organizations, which have been funded by the city since 1974; in 1991 the Neighborhood Revitalization Program (NRP) was established. Currently, the City provides funding through the Community Participation Program (CPP). Many neighborhood organizations also still have funding from the NRP. CPP funding comes from tax increment financing districts and will expire on December 31, 2019. CPP funding available to neighborhood organizations is expected to run out by the end of December 2020. The Neighborhoods 2020 initiative recommends a new approach to funding that would carry forward after December 2020.

In 2015, NCR embarked on a planning effort to define the community engagement system within the City. A series of engagement, outreach and collaborative efforts have led to the proposed framework.

The starting point for this work was the creation of the City approved Blueprint for Equitable Engagement, which was adopted in early 2016. See attachements.

Blueprint for Equitable

Engagement	World Café Events	Roadmap	Work Groups
2015	2016	2017	2018 2019

In April and May of 2016 seven community conversations were held across the City. Five meetings were organized as partnerships between neighborhood organizations, the Neighborhood and Community Engagement Commission (NCEC) and NCR. Two additional dialogues were hosted by NCR for meetings with the Lao and Hmong communities and the Latino and American Indian Communities. The meetings used the World Café methodology, allowing participants to have conversations in small group settings and come to a consensus about what is most important to them. Please see the summarized report in Appendix B.

In April and May 2018, NCR released an updated Neighborhoods 2020 Roadmap. The Roadmap laid out the framework for why the City was undertaking the Neighborhoods 2020 initiative, explains the project timeline, and proposed some recommendations for actions to be taken on policy, programs and oversight. The Neighborhoods 2020 Roadmap is located in attachments.

The City Council established three work groups in the spring of 2018 to help provide recommendations on how to support neighborhood and community organizations. The work groups consisted of representatives from neighborhood organizations, cultural groups, NCEC, those with equity/undoing racism experience, and representatives appointed by City Council and the Mayor. The work groups met twice a month from August through December 2018, committing over 900 volunteer hours to the Neighborhoods 2020 initiative. In addition, city staff engaged the public in five community conversations with over 400 people discussing what they would like to see for their neighborhoods moving forward.

The work group schedule and attendance can be found on in the attachments.

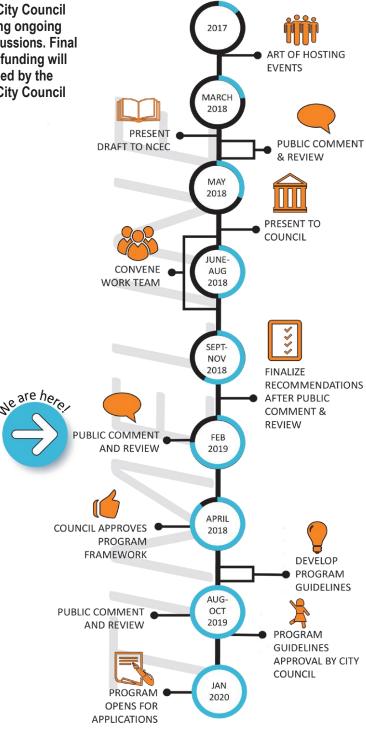
The work groups started with an equity and inclusion training conducted by Strategic Diversity Initiatives. Strategic Diversity Initiatives brought over 25 years of experience in developing and delivering customized workshops focused on a variety of equity and inclusion topics, including racial equity, implicit bias, microaggressions and how to be an ally. Further facilitation was conducted by CoAct Consulting. CoAct brings expertise in cultural competency, diversity and inclusion, and leadership development.

This report summarizes staff recommendations for Neighborhoods 2020. These recommendations reflect the work of the three work groups, the community conversations, and work of city staff. The recommendations form a framework for how neighborhood and community organizations will be supported in the future. City staff that contributed to these recommendations include the City Attorney's Office; the Internal Auditor; the City Coordinator Office (Innovation Team; the Office of Equity and Inclusion; the Arts, Culture, and Creative Economy Office); Finance and Property Services; and NCR. While the framework follows below, the specifics will be determined based on direction from the Mayor and City Council. The work group reports, and their recommendations, can be found at: http://www.minneapolismn.gov/ncr/2020. Shown in attachments.



TIMELINE FOR NEIGHBORHOOD2020

Mayor and City Council will be having ongoing funding discussions. Final approval of funding will be determined by the **Mayor and City Council**





VISION

The Neighborhoods 2020 vision is to have an inclusive community where all people are valued, all communities are engaged, and leadership mirrors the great diversity of the city. The City of Minneapolis, neighborhood organizations and community organizations work together to create a community engagement system that is both people and place focused, recognizes the unique strengths and limitations of neighborhoods, and creates space for ideas, people and planning. Neighborhood organizations are dedicated to the well-being of their areas and are qualified to identify issues and solutions within their geographic areas.



GOALS

Minneapolis will have an equitable civic participation system that enfranchises everyone, recognizes the core and vital service neighborhood organizations provide to the City of Minneapolis, and builds people's long-term capacity to organize to improve their lives and neighborhoods (Minneapolis 2040 Plan). Neighborhood programming will provide:

- Transparency in financial information, programming and operations
- Accountability to the residents of Minneapolis
- Consistency in operations of both the City and neighborhoods
- Simplicity in operation so that any resident of Minneapolis can fully participate
- Equity in the decision-making process and resource allocation
- Collaboration and partnership between neighborhood organizations, community organizations and the City of Minneapolis
- Maintenance of a sense of place and pride for communities



Funding for neighborhood programs instills a sense of community and builds connections to local government by supporting the following public purposes.

Identifying and Acting on Neighborhood Priorities

As partners in building a better city and creating vibrant, safe, welcoming and livable neighborhoods, neighborhood organizations and the City each have specific roles in identifying and acting on neighborhood priorities. Neighborhood organizations will identify and address issues that affect the neighborhood, aligning their resources (staff, volunteers, funding, etc.) to provide input into City plans, budgets or programming.

Influencing City Decisions on Plans, Policies, Programs and Services

City decision-making is improved when we involve those affected by these decisions. The City's Core Principles of Community Engagement state that those who are affected by a decision have a right to be involved in the decision-making process. Through partnering with neighborhood organizations, the City of Minneapolis can better reach—and be informed by—people who are affected by city decisions.

Increasing Involvement in Civic and Community Life

The City and neighborhood organizations are better able to develop meaningful strategies—and successfully implement those strategies—when more people are informed and involved through an equitable process that includes multiple strategies to promote participation of all Minneapolis residents. Neighborhood organizations are positioned to employ creative engagement and placemaking activities, and to cultivate involvement and leadership of historically underrepresented groups, a key outcome identified in the City's Blueprint for Equitable Engagement. The City will work with neighborhood organizations to maximize the involvement of all residents and other stakeholders in civic and community life.



SUPPORT SERVICES

NCR will provide training, technical assistance and tools and resources to neighborhood organizations. Assistance areas may include, but are not be limited to:



OUTREACH INSTEAD OF

JUST OUTREAC





NEW! The NCR department will need to increase capacity and perform an internal review to ensure the department is able to provide training, technical assistance along with tools and resources for neighborhood and community-based organizations to be successful and meet program requirements. Annually NCR, with the assistance of partner organizations, will evaluate programmatic needs and take a progressive approach to ensure long-term success.

NCR will:

- Expand the legal services to provide access to all neighborhood organizations in a balanced manner; and
- Repurpose current funding allocations to increase expanding financial support services with neighborhood organizations.

NCR will partner with the Division of Race and equity to increase training capacity, in bringing specialized experts in assisting neighborhood organizations, and equip neighborhood organizations with new methods to increase their capacity.

Also, <u>NCR will</u> partner with Arts, Culture, and Creative Economy to support the engagement capacity of neighborhood organizations, enhance their ability to facilitate community engagement and equip them with new tools for working effectively with underrepresented communities.

Public comments expressed a concern about:

- Available neighborhood specialists;
- Diversity and inclusion training and technical assistance or specialized support; and
- An increase of Neighborhood Specialists was a common theme along with specialized support.

Pooled Services

NCR will encourage collaboration between neighborhood organizations and/ or community organizations to pool common services. Bonus points will be awarded on funding proposals for organizations that are seeking to pool services, and NCR will provide both technical assistance supporting pooled services and financial incentives to increase the service model. Pooled services will result in lower overall costs and allow each organization to increase its level of service to its constituents. Pooled services may include, but are not limited to:

- Staffing and specialized staff
- Administrative expenses such as rent and overhead
- Accounting services
- Community outreach and engagement, such as door knocking
- Shared office space
- Newsletters, website and other communications
- Health care and other benefits for part-time staff
- Bulk buying services
- Project(s) in multiple neighborhoods

Public comments were supportive of neighborhood organizations collaborating and partnering with pooled services. Some specific comments received include:

- Concern regarding the financial feasibility of neighborhood organizations in the future; and
- The City should lead the merger of organizations.



FUNDING

NCR is recommending that community engagement funding will be provided in 3-year cycles to neighborhood and community organizations to best support the organization's ability to plan.

Of the total amount allocated for community engagement programming, 25% will be set aside for community- based organizations (CBOs), and 75% will be available to Minneapolis neighborhood organizations.

Neighborhood Organization Funding

Neighborhood organization funding will be an "opt-in" system. That is, neighborhood organizations will be eligible to receive city funding if they agree to follow program guidelines and requirements. Yearly acknowledgement of program guidelines and requirements will be part of the annual contracting process. If a neighborhood chooses not to participate, it will be removed from the funding formula and resources will be re-distributed accordingly.

Base Funding: 50% of the amount allocated to neighborhood organizations will be available for neighborhood organization expenses such as staff, rent, phones, mailers and newsletters. Additionally, eligible funding will include access to food, childcare, and interpretation services at community events and meetings that serve the public purposes of the program.

NEW! Neighborhood organizations will provide a Diversity Action Plan identifying how their organization leadership diversity currently reflects or intends to improve to reflect the diversity within the neighborhood, including race, gender, age, income, and homeowner or renter status. The plan will outline procedures, meetings, and events that will reach out to a wider demographic base. This Action Plan will be provided as part of the application process.

Impact Funding: 25% of the amount allocated to neighborhood organizations will be available for increasing their engagement activities of underrepresented communities in their area. Neighborhood organizations will be encouraged to explore new activities that increase resident participation within their geographic area and combine activities with other neighborhood, community or non-profit organizations. Impact funding will be awarded annually based on intended outcomes.

Clarification: Neighborhood organizations may request Impact Funding to meet the *Diversity Action Plan goals*. The allocation will be authorized on an annual basis and will be evaluated annual with neighborhood organizations to determine if goals were met. Each annual allocation will be approved based on prior year's goals met.

Discretionary Funding: 25% of the amount allocated to neighborhood organizations will be available for one-time projects and/or projects that could be potentially self-sustaining in the future and are unique to the neighborhood or the area. Discretionary funding will be available to a single entity, a partnership or sponsorship to address these priorities. Examples of the areas in which discretionary funds could be used include, but are not limited to:

- Outreach staff
- Planning for future projects
- Capital projects
- Farmers markets
- Community gardens
- Increased community engagement activities
- Housing/business development
- Environmental projects
- Park/school/library projects
- Traffic/infrastructure projects
- Other specialized projects

<u>Public comments</u> regarding funding allocations included a wide variety of opinions including:

- No restrictions in funding;
- · Eliminating all neighborhood funding;
- Splitting funding allocation to a 50/50 level with community-based organizations;
- Strong support for a base funding amount ensuring operations; and
- Strong support for funding being open to other types of organizations.

Community Organization Funding

The purpose of the community organization funding will be to address cityidentified priorities through existing Community-Based Organization's (CBO's). Funding proposals from CBOs will fall under one of two funding groups.

- Projects that develop and prepare leaders to serve on city boards and commissions, meaningful work groups and task forces or on one of the Minneapolis neighborhood organization boards.
- Projects that connect diverse residents to the city and engage specific targeted audiences beyond neighborhood borders. These programs may be either established programs or new programs.

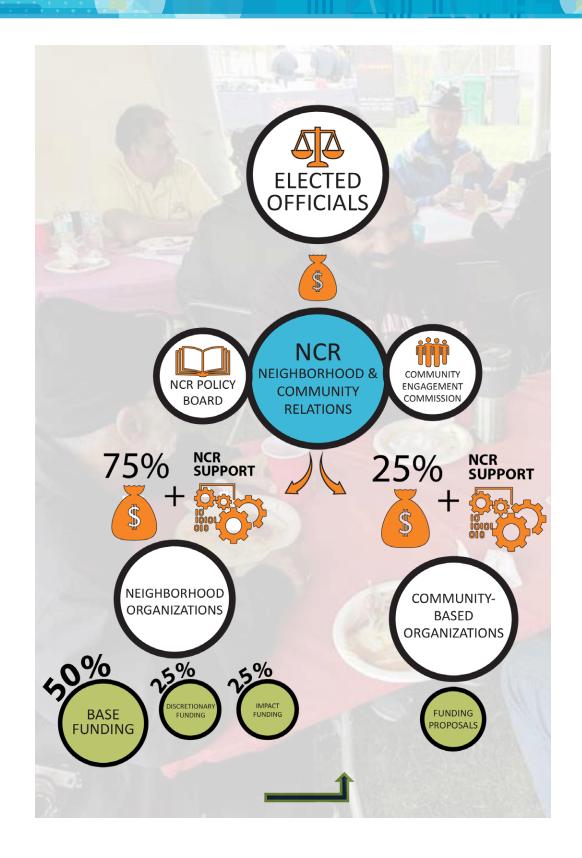
<u>Public comments</u>: Overall, there was support for funding community-based organizations. Specific comments or themes include:

- A desire for community-based organization to be equivalent funding to that of neighborhood organizations;
- Neighborhood organizations were generally supportive of community-based organizations receiving funds; and
- Cautioned against pitting neighborhood organizations and Community Based Organizations against each other by competing for funds.

Neighborhood Revitalization Program Funding

Many neighborhoods still have funding from the Neighborhood Revitalization Program (NRP). Improvements to the NRP will be made to align it with the vision and goals of Neighborhoods 2020. Simplicity, equity and management of the NRP Program will be core goals.

<u>NCR Recommends</u> that improvements to the Neighborhood Revitalization Program (NRP) be identified and implemented in order to simplify access and create flexibility in how neighborhood organizations can use funds. NRP Funds will continue to be dedicated to specific neighborhoods.





NEIGHBORHOOD ORGANIZATION EXPECTATIONS

In order to be eligible for city funding, neighborhood organizations must agree to meet the following conditions. Best practices are recommended but not required to receive funding.

Financial and Legal Accountability

Funded organizations will agree to follow NCR Audit Policy, which will be updated to focus on greater transparency and accountability. Audits will be paid for by NCR; however, failure to agree to an audit or financial review may result in termination or suspension of contracts. If a funded organization has identified or been informed of embezzlement, fraud or misappropriation of funds, the organization must cooperate with any investigation.

Funded organizations should use an approved accounting/ financial software program.

NEW! NCR will support neighborhood organizations through:

- Research, training, monitoring and continued on-going support;
- Accounting programs which offer the best value for cost will be researched; and
- Increased training on accounting programs;

NCR will accomplish this increased technical and training support by reallocating current funds to support an internal financial auditor who will assist in developing sound financial management policies and work with neighborhood organizations to ensure fiscal transparency

<u>Public comments</u> were supportive of accountability measures.

Expectations to Perform

Funded neighborhood organizations will adhere to a set of minimum standards

NEW! NCR will provide neighborhood organizations:

- A minimum standard set of bylaw requirements;
- Guidance on best practices and minimum requirements;
- Assistance from a non-profit attorney;
- Guidance on how to amend bylaws; and
- Support to ensure that neighborhood organizations remain eligible for funding.

<u>The Public Comment Review Committee</u> identified that bylaws are a legal document which dictate how the organization must be governed. They should include official meeting requirements, membership provisions, voting rights and more. The committee stated:

"Requiring NBOs that want city funding to have bylaws with some consistent components that make it easier for people to be involved, and simplifies the experience for residents, no matter where they go in the city makes complete sense to us. Beyond these minimums, NBOs can and should customize their bylaws.

"In addition, in the framework, we suggest NCR either identify a set of existing good practices or standards NBO bylaws will follow or present a process for how that will otherwise be determined."

that will be completed during the contract period. Neighborhood organizations will report contract deliverables annually.

Bylaws

To support consistency and simplify the organizational meeting process for all residents, the new program will include a minimum standard set of requirements that funded neighborhood organizations must include in their bylaws. Neighborhood organizations will submit bylaws to the city for a program compliance review and be provided adequate time to make any necessary changes. All neighborhood organization bylaws changes will be approved by their membership at a general membership meeting.

NEW! Neighborhood organizations will continue to have the ability to tailor their bylaws to ensure the character, needs, and vision of their organization can meet their specific organization.

Meetings and Participation

All funded neighborhood organizations will have annual meetings where the board of directors is elected. Quarterly membership meetings will also be required for all funded neighborhood organizations.

NEW! NCR recommends that neighborhood organizations conduct at least two general membership meetings, one of which provides for the election of board members. NCR will provide support, if needed, to any neighborhood organization.

<u>Public comments</u> agreed on the need for annual meetings; however, some commenters stated that the suggested quarterly meetings was excessive.

The <u>Comment Review Committee</u> recommended neighborhood organizations offer two membership meetings per year, with the statement that increasing to four membership meetings was akin to delivery on direct outreach requirements.

The process for nominating and electing board members will be similar for all neighborhood organizations. This will include allowing nominations for board candidates from the floor at the annual meeting. Not all residents can attend an annual meeting but may have interest in participating in the election process. Therefore, an alternate method to vote will be provided. Voting processes will be simple and easy to understand.

In order to simplify participation in the election process, maximize marketing/awareness campaigns and educate the general public about neighborhood organizations, a citywide Neighborhood Election Day (a single day for all neighborhood board elections) will be established by NCR.

<u>Public comments</u> were both supportive and not supportive of this recommendation. Some concerns raised included decreased attendance, the city's capacity to support this, conflict with competing invitations.

NCR's rational for pursuing this recommendation is the belief that by instituting a citywide Neighborhood Election Day, there are many benefits that will be provided to residents.

First, every neighborhood organization will be able to leverage increased publicity that is promoted and supported by the City. Residents that are still not aware of how to participate in neighborhood organizations or elections will receive information and guidance from the City, in addition to neighborhood organizations. NCR believes this will not replace neighborhood organizations ability to create their own event and do their own outreach, but will provide additional support to neighborhood organizations to enhance their efforts.

Second, NCR believes that a widely publicized day of community engagement and elections will lead to increased involvement of all residents as well as the enhancement of neighborhood organizations across the City.

Third, the City of Minneapolis can continue to promote civic engagement and involvement across all residents through supporting a citywide Neighborhood Election Day. The City's Elections team can help train neighborhood organizations and utilize their volunteers and staff for those who need assistance.

Board Membership and Leadership Development

Achieving representation that reflects the diversity of a community requires both an incentive-based and regulatory-based approach. Supporting a balance of organizational stability, while providing access for new leadership, is important. All funded neighborhood organizations will be required to:

- Have no more than 25% of the board membership serve more than 6 years
- Require board officer term limits
- Allow ex-officio non-voting board members optional

<u>Public Comments</u> varied, with some comments in favor of term limits, while others disagreed based on an inability to find interested volunteers to be on a board.

The Public Comment Review Committee stated:

"If a neighborhood organization follows this concept along with other NCR requirements for outreach, member meetings and board diversity efforts, these term requirements should be enough to help achieve broad participation, vitality, and diverse representation while retaining institutional memory."

Diversity/Representation

Reporting on board diversity will be required in the funded neighborhood organization's annual report. If the representation of a board's diversity differs significantly from the neighborhood's demographics, a "Diversity Action Plan" will be required. The Diversity Action Plan, developed jointly by NCR and the neighborhood organization, will demonstrate how the neighborhood organization will improve their leadership internal diversity. The plan will include processes and practices that will actively encourage new membership that reflects the diversity within the neighborhood including, race, gender, age, income, and homeowner and renter status. The plan will outline procedures, meetings and events that will reach out to a wider demographic base. Organizations that do not complete a plan and meet board diversity standards within 18 months may have their funding reduced orterminated.

NEW! NCR Recommends that all neighborhood organizations submit a Diversity Action Plan at the time of applying for funding. The Action Plan will communicate how their organization leadership diversity currently reflects or how their organization are working to have the leadership reflect diversity of their neighborhood, including race, gender, age, income, and homeowner or renter status.

The Action Plan can be developed jointly with NCR and the neighborhood organization. The plan will include processes and practices that will actively encourage new membership that reflects the diversity within the neighborhood including, race, gender, age, income, and homeowner and renter status. The plan will outline procedures, meetings and events that will reach out to a wider demographic base.

NEW! For clarification, NCR will:

- Provide a format to all neighborhood organizations that they can use to submit their Diversity Action Plan;
- Will review and assist neighborhood organizations in the creation of the Diversity Action Plan; and
- Collect and share best practices learned by other organizations, as well as, other means of support.

<u>Public comments</u> favored an expectation of diversity in board representation, but some focused on the lack of experience or expertise in cultural engagement. There were comments received that expressed a desire to rework an 18- month funding termination time frame.

The <u>Comment Review Committee</u> reiterated NCR's requirement linking funds to board diversity is consistent with the City's racial equity and inclusion commitment and its responsibility to all its residents and taxpayers.

"While achieving such diversity can be challenging for organizations who have historically not had it (or have been unable to sustain it over time), it is not at all impossible to achieve. We suggest NCR take a developmental approach with NBOs, considering that NBOs are 1) making year-over-year improvements in board diversity based on where they are at, and 2) demonstrating learning and adaptation based on the results they get from their efforts.

NCR's rational for pursuing this recommendation is the belief that neighborhood organizations are more effective when they reflect the diversity of the neighborhood. NCR believes that neighborhood organizations share this belief and are committed to reaching this goal. While both the City and neighborhood organizations are committed to this goal, NCR also acknowledges that it is a goal that needs to be sustained into the future. Recognizing the drastic change that neighborhood organizations felt regarding this recommendation moving from a goal to a requirement, NCR recommends revising the original recommendation from what felt like a punitive approach to a proactive, progressive approach.

Outreach

Funded neighborhood organizations will be required to develop a robust engagement outreach plan that includes some form of direct resident contact, such as door knocking or tabling at popular events. The outreach plan should include many of the same components as a Diversity Action Plan. It is important to note that written communication(s) will not be considered community engagement.

NEW! The outreach plan will be submitted by neighborhood organizations at the time of application. The plan will be provided in conjunction with the Diversity Action plan. Written communication can be considered a type of community engagement, but shall not be the only outreach tool a neighborhood organization utilizes.

NEW! For clarification, NCR will:

- Provide a format to all neighborhood organizations that they can use to submit their Diversity Action Plan and Outreach Plan;
- Will review and assist neighborhood organizations in the creation of the Diversity Action plan and the Outreach Plan; and
- Collect and share best practices learned by other organizations, as well as, other means of support.

<u>Public comments</u> focused exclusively on door knocking issues and written communications not being considered community engagement.

Public Comment Review Committee stated

"NCR is correct to require face-to-face communication between NBOs and their residents — especially diverse residents. Face-to-face conversation is excellent for getting people's attention, listening to them, conceiving and sharing ideas, and actively exchanging information.

"NCR should also acknowledge that written communication is one of many forms of outreach and is in fact an excellent way to get across complicated information. It can be just as valuable as face-to-face conversation when it is provided in the languages and lay-person vocabulary of residents.



GOVERANCE

Community Engagement Commission

It is recommended that a new Community Engagement Commission (CEC) of 10-15 members be established that will replace the current Neighborhood and Community Engagement Commission (NCEC). The NCEC reflects the time it was developed and has served its purpose, but it does not meet the current needs of the City. The new CEC will have representation from neighborhoods, cultural communities and city staff, appointed through the current city appointment process. The role of the CEC will be advisory to the Mayor and the City Council.

<u>NCR recommends</u> creating a community engagement commission to implement, monitor and support a City-wide Engagement Policy.

The Community Engagement Committee (CEC) scope of authority would be:

- Advise on implementation and administration of a citywide community engagement policy;
- Conduct an annual review the City's Community Engagement Policy;
- Research issues and recommend policies and courses of action with a focus on public participation, civic engagement, with an equity lens;
- Promote broader participation and representation among diverse residents on the City's advisory board and commissions;
- This specialized City Commission will have a need to have subject matter experts in an array of areas. It is recommended the Community Engagement Commission be comprised of up to 15 members.
- One member selected from each City Council ward; and
- Two members selected by the Mayor.

Preference will be given to those who have experience: neighborhood organizations, community-based organizations, community engagement in civic processes, reducing barriers for historically under-engaged communities being active leaders in government at all levels, or other subject matter expertise as they pertain to this work.

NRP Policy Board

Many neighborhood organizations still have funding from the Neighborhood Revitalization Program (NRP). Improvements to the NRP will be made to align it with the vision and goals of Neighborhoods 2020. It is recommended that the NRP Policy Board continue to operate as an independent advisory board.

NEW! NCR recommends expanding the membership size of the current NRP Policy board and to expand the scope of authority to more broadly focus on all neighborhood organization efforts.

The NRP Policy Board scope of authority would be expanded to include the following:

- Advise the NCR department on activities, policies and research dedicated to neighborhood organizations;
- Oversee and make recommendations regarding funding programs, including plan amendments, policy changes and other items relating to the Neighborhood Revitalization Program, the Community Participation Program and the new funding program;
- Fulfil the statutory requirements of the Neighborhood Revitalization Program;
- Promote broader engagement, increase inclusion and equity, and remove barriers to participation within neighborhood organizations;
- Increase participation of Community Based Organization's into the work of neighborhood organizations;
- Consider appeals and grievances, and recommend corrective remedies (including a budgetary reduction) to appropriate City authorities, related to the City's neighborhood organizations;
- Recommendations of program funding to City Council;
- Identify potential funding formulas for neighborhood organizations to City Council
- Advertise, advise and promote a Citywide Neighborhood Election day in coordination with other City departments and neighborhood organizations; and
- Review, develop and approve recommendations to NCR for neighborhood organizations engagement plans.

NCR recommends that membership of the NRP Policy Board be expanded from the current structure to include:

- Mayor or Mayoral designee (current);
- Minneapolis City Council Member (current);
- Representative from the State Senate (current);
- Representative from the State House of Representative (current);
- Minneapolis School Board Member (current);
- Hennepin County Commissioner (current); and
- Eight (8) neighborhood representatives (new).

<u>Public comments</u> were limited in numbers, but supported the intent of these changes. Specifically, the investment and depth of neighborhood operations needed to have an advisory body which invested time in their work.



CITYWIDE ENGAGEMENT POLICY

The work groups also presented recommendations for a citywide engagement policy. Utilizing and expanding upon the International Association of Public Participation (IAP2) framework, values and spectrum of engagement, the citywide engagement policy will require further conversations with city departments, policy makers, community members and elected officials. The work group recommendations will be forwarded to the City Council with the understanding that further development will be needed.

NEW! NCR recommends that the City adopt a Citywide Community Engagement policy and framework.

NCR will develop Citywide Community Engagement Policy for the City of Minneapolis. The policy will be developed in partnership with City departments and will be based on the framework of the International Association of Public Participation (IAP2). The policy will serve as a guide for City staff, elected officials, partners, stakeholders and residents to understand roles, purposes, and best practices of all community engagement related activities in the City to ensure that all voices are heard and have the opportunity to participate in City's decision-making processes.

NCR will use the work and recommendations from the Citywide Community Engagement Policy workgroup (workgroup 3) as a starting point as the input from City department and other stakeholders continues (Appendix ___). The outcomes of this process will be to have a Community Engagement Policy adopted by the City Council and an engagement tool kit that outlines best practices, techniques and planning tools for engagement.

The Community Engagement Policy will include, but not limited to the following:

- Purpose, objectives and the City's commitment to community engagement;
- Engagement expectations
- Proper use of the IAP2 principles and communication;
- Clarity around roles of:
 - Elected Officials;
 - City leaders;
 - O NCR;
 - City departments;
 - Neighborhood organizations;
 - Community Organizations;
 - Business and property owners;
 - Residents
- Engagement with historically underrepresented communities, cultural communities and non-English speaking residents; and
- Proper reporting and evaluation methods.

<u>Public comments</u> expressed disappointment that the work of a Citywide Engagement Policy workgroup (WG3) was not noticeable in the original framework.



OTHER WAYS TO ENGAGE - COMMENT PERIOD: January 28-March 31

Email NCR at neighborhoods2020@minneapolismn.gov Attend a community meeting

Contact your city Council Member

Talk with someone at NCR

Submit a video- ncr@minneapolismn.gov

Host a meeting and invite NCR staff and Council Member

Attend the Public Health, Environment, Civil Rights, and Engagement Committee meeting on **May 6, 2019.**



WORKGROUP REPORTS

Program Guidelines, Funding and Implementation Work Group:

http://www.minneapolismn.gov/www/groups/public/@ncr/documents/policydocument/wcmsp-215462.pdf

Governance Structure Work Group Recommendations:

http://www.minneapolismn.gov/www/groups/public/@ncr/documents/policydocument/wcmsp-215458.pdf

Citywide Community Engagement Policy Work Group Recommendations:

http://www.minneapolismn.gov/www/groups/public/@ncr/documents/policydocument/wcmsp-215172.pdf

Overall Neighborhoods 2020 information page:

http://www.minneapolismn.gov/ncr/2020

neighborhoods 2020

FOR MOREINFORMATION

Neighborhood and Community Relations 612-673-3737 ncr@minneapolismn.gov People who are deaf or hard of hearing can use a relay service to call 311 or 612-673-3000 TTY users call 612-673-2157 Para asistencia 612-673-2700 Rau kev pab 612-673-2800 Hadii aad caawimaad u baahantahay

612-673-3500

neighborhoods 2020



COMMENT CARD

Please tell better?	us you what y	ou think! Wh	at do you lik	e? What do y	ou think we ca	an do

Submit comments to:

Steven Gallagher Neighborhood and Community Relations 105 5th Ave South, Suite 425 Minneapolis, MN 55401 neighborhoods2020@minneapolismn.gov

